

# PRIVACY POLICY WHEN VISITING OUR WEBSITE

#### General information

At Belvédère Asset Management AG (hereinafter we or us), we take the privacy of all our website users very seriously and we take particular care to comply with all respective legal requirements.

#### Consent

By accessing the website www.belvedere-am.com, you agree that your personal data may be processed in the manner described herein. This declaration may be updated at any time; it is your responsibility as a user to keep yourself up to date.

### What data is collected?

When you visit our website, technical data is automatically collected and transmitted to us. Such data may enable us to identify you and evaluate your user behaviour. The information includes specifically:

- browser type and version
- operating system used
- files retrieved
- host name of the accessing computer (IP address)
- URL of the referring website
- date and time of the server request

In addition, we collect the personal data you provide voluntarily, specifically when you contact us by telephone or e-mail. In some cases, such personal data may be complemented with information from publicly accessible sources, such as online media or employer websites, etc.

#### What is the collected data used for?

Some personal data is collected to ensure the optimal use of our website. In addition, the information we collect enables us to analyse how our electronic offers are used.

If you provide us with your contact details (notably, your e-mail address), we may use them to send you our market reviews, marketing materials or similar communications. Should you no longer wish to receive such communications, you may unsubscribe at any time and in any way you prefer. We will then remove your address from our mailing list immediately.

## How do we protect your privacy?

We and our agents engage to take the appropriate technical and organisational measures to ensure the highest possible security with regard to the personal user data we collect and to protect such data from loss and unauthorised access. However, we cannot provide any guarantee for complete safety during data transmission on the Internet, as we are unable to influence external factors



## SSL encryption

To protect the security of your data during transmission, we use state-of-the-art encryption procedures (e.g. SSL) via HTTPS.

## Cookies

Our website sometimes uses cookies to make our website more user friendly, effective and secure. Cookies are small text files that are stored on your device and saved by your browser. Most of the cookies we use are session cookies, which are automatically deleted once you terminate your visit on our website. Other cookies remain stored on your device until you delete them. These cookies enable us to recognise your browser on your next visit. In your browser settings, you can elect to receive cookies setting alerts with an option to accept cookies on a case-by-case basis, block certain or all cookies and activate the automatic deletion of cookies when closing the browser. Blocking all cookies may affect certain functions on our website. More information about cookies is available here: https://allaboutcookies.org/.

## Google Analytics

Our website uses Google Analytics, a web analytics service provided by Google (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA). Google Analytics uses certain cookies that enable an analysis of how you use our website.

The information the cookie generates about your use of our website is transmitted to and stored on a Google server in the USA. We use Google Analytics with the extension "\_anonymizelp()", which ensures that the IP addresses transmitted to Google are processed there only in an abbreviated form, thus excluding any direct personal reference (IP masking). Google will use this information for the purpose of analysing your visit to the website, compiling activity reports for our website and providing other services relating to website activity and Internet usage. Google may also transfer this information to third parties if it is legally required to do so, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

You may refuse the installation of cookies for Google Analytics when visiting our website; please note that if you do so, this may limit your use of some functions on our website. Please note that you may have to repeat the rejection of cookies when you visit our website again.

# Google Maps

We use Google Maps to display maps. For this feature to work properly, Google needs to assess the user's IP address in order to be able to send the content to the user's browser. Please be aware that Google has its own privacy guidelines, which are separate from ours. We recommend that you read Google's privacy policy at https://policies.google.com/privacy?hl=en-US before using our website. Google Maps uses a java script code, so you can block it from running altogether by disabling java script in your browser settings or by installing a java script blocker. Please note that this may impact the correct display of our website.

#### LinkedIn Share

Our website uses the LinkedIn "share" function. The provider is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. If you are logged into your user account on LinkedIn and you click on the LinkedIn "share" button (plug-in), you will be redirected to your LinkedIn profile in a new browser window, where you can add a comment and share the electronic publication stored on our website. The plug-in establishes a direct connection between your browser and the LinkedIn server. LinkedIn thereby receives the information that you have visited our website with your IP address. In addition, this will enable LinkedIn to associate your visit to our website with your LinkedIn user account and profile. Please note that we have no knowledge of the content that is transmitted nor how it is used by LinkedIn. For more information, please see LinkedIn's privacy policy at: www.linkedin.com/legal/privacy-policy.